



Phoenix Publishing & Media Group

2018

Our commitment

Our hall of fame

The Latest Trade Figure

A patient build-up

Our Partners



PPMG

鳳凰出版传媒集团

Our Commitment

Phoenix Publishing & Media Group (PPMG), headquartered in Nanjing, capital city of Jiangsu province, has been China's largest all-round publishing company for the past eight years. It has been among China's Top 30 Cultural Enterprises for 10 consecutive years and was also selected as "a leader in the national cultural system reform" in 2012.

Engaged in the fields of publishing, printing, distribution and logistics, film and television, hotels, cultural real estate, financial investment, and artwork management, the group achieved total operational revenue of 17.7 billion yuan (US\$2.8 billion) in 2017. The group owns nine publishing houses and one city daily newspaper; six of those assets are prominent publishing establishments on a national scale.

So far, PPMG has set up cooperative relationships with well-known publishing organizations from more than 30 countries and regions in the world, and opened overseas branches in the United Kingdom, the United States, Canada, Chile, Australia, Namibia and Singapore. In 2014, PPMG completed the acquisition of the children's book business of US publisher Publications International, Ltd, the largest transnational merger ever by a Chinese publishing house.

It is PPMG's objective to develop itself into a leading innovative cultural company, a strategic investor in the national cultural industry, and a giant in the global publishing industry.



PPMG

凤凰出版传媒集团



ZHANG JIANKANG
Chairman of PPMG

Our Hall of Fame

With its comprehensive publishing abilities and development capacities rated the best in China, PPMG ranks among the leading companies in the mass publication industry and is the second largest publisher of textbooks for primary and secondary schools in the country. PPMG tops the table among companies for the total number of national publishing awards.



PPMG

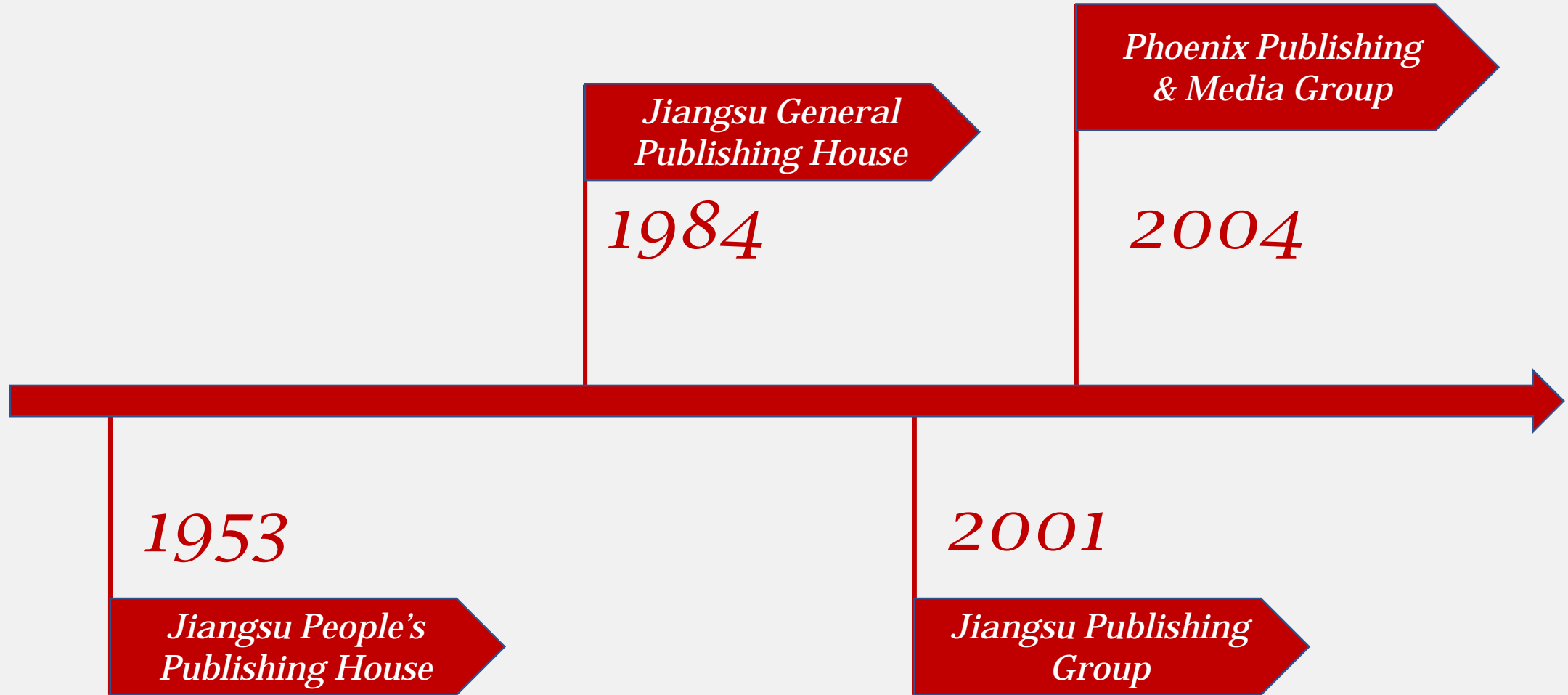
凤凰出版传媒集团

Key figures

- *A giant publisher headquartered in Nanjing, China*
- *Ranked **No. 1** in market value among China's publishers for **8** consecutive years*
- *“China's **Top 30** Cultural Enterprises” for **10** consecutive years*
- *Business lines of **publishing, printing, distribution, film and television, etc.***
- *Revenues in 2017 exceeded **17.7 billion RMB (2.27 billion Euro)***



A patient build-up



Scholars



刘东



钱乘旦



莫砺锋



张异宾



阮仪三



洪银兴



张道一



徐小跃



张宪文



张海鹏

Writers



苏童



格非



曹文轩



黄蓓佳



池莉



余华



毕飞宇



阿乙



范小青



丁捷



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Poets



北岛



余光中



郑愁予



洛夫



海子



西川

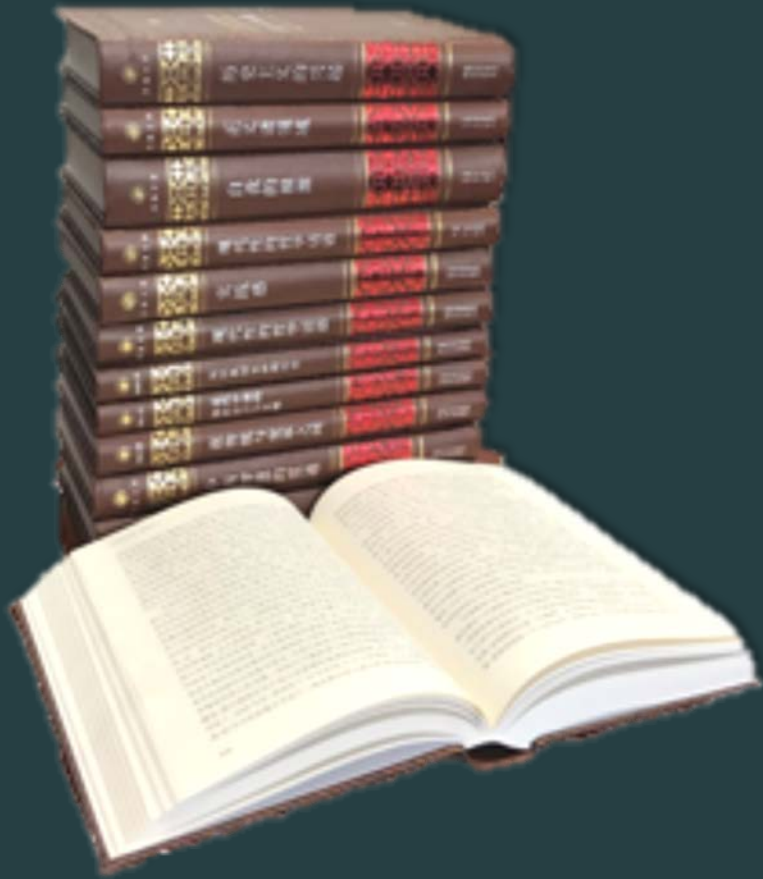


韩东



多多

Phoenix Library



A bridge for Sino-foreign cultural exchange
A platform for Chinese academic innovation

Phoenix Library, an embodiment of Phoenix Media's high-quality content production, is the most important publishing platform for books on social sciences and humanities. Since it launched in 2007, it has published 381 paperback and 50 hardcover books featuring 18 series with topics covering Marxism, metaphysics, overseas Chinese studies, politics science, religion, history, education, arts, economics and literature.

A Patient Build-up

A History of England

QIAN CHENG DAN

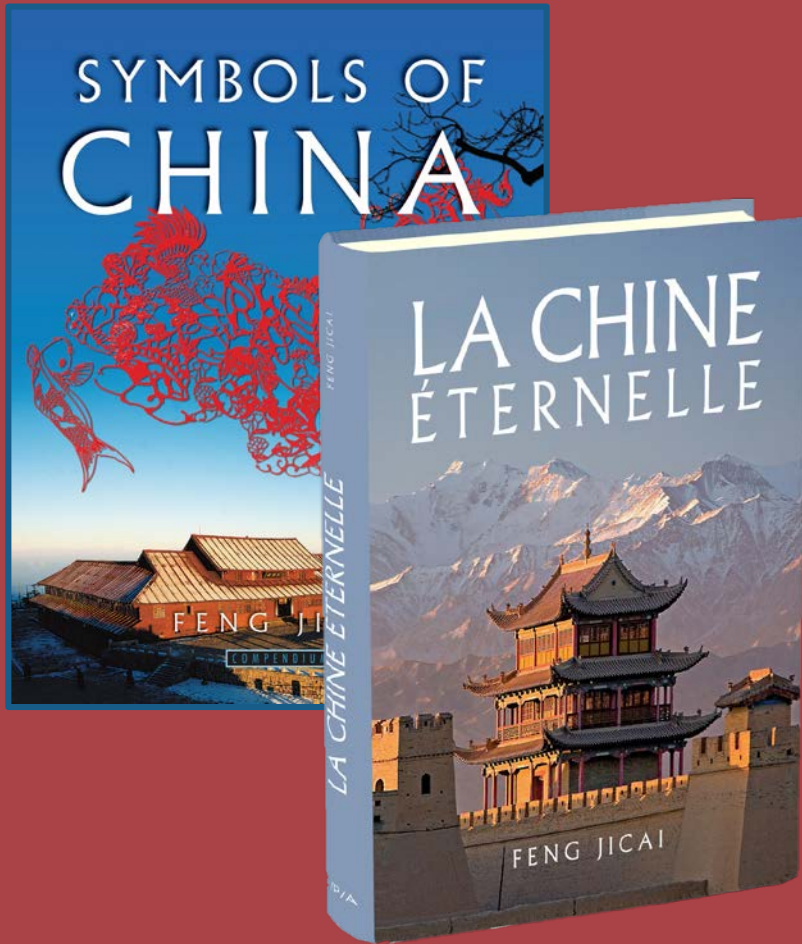


A History of England spans from ancient times all the way up until 2016's Brexit referendum. It is both a summary of Chinese scholars' research into the past two hundred years of Sino-British ties, and the only complete, multi-volume history of Britain currently available. It also provides insight into the discourse of Chinese scholars of Britain. Apart from covering traditional topics such as politics, economics, and culture, it also gives prominent place to stories of everyday British life, recreating the historical lifestyles of the British people, making this living, breathing, vital history of the British nation.

A Patient Build-up



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凤凰出版传媒集团



Symbols of China

FENG JICAI

Symbols of China examines the hallmarks intrinsic to and demonstrative of Chinese nationality. From chopsticks to calligraphy, the Spring Festival to Shangri La, Ah Q to Zhong Ku, the book explores the icons that touch the depths of Chinese national identity in the hope of offering a deeper understanding of the ancient civilization.

The author is professor Feng Jicai, a prestigious writer and painter. Feng is vice chairman of the International Organization of Folk Art and president of the Fiction Society of China.

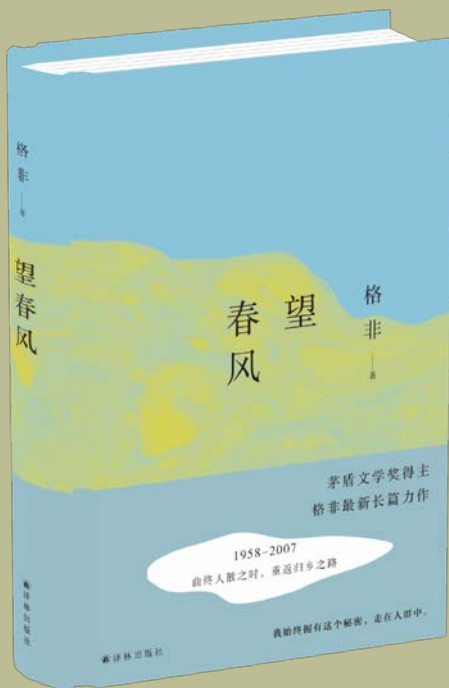
Masters of Chinese Arts and Crafts

ZHANG DAOYI

This set of books introduces 50 artists who were conferred “Chinese Arts and Crafts Master”. They all have unique skills with outstanding contributions. Each book is attached with an interview of a master to show the unique technique and design concept to the readers.

Masters of Chinese Arts and Crafts: Zhang Yongshou introduces paper cutting, a traditional style of art in China. In the 1950s, from the Northern and Southern Dynasty tombs in Turpan, Xinjiang, the earliest paper cutting works dating back to more than 1500 years ago were unearthed. The Chinese paper cutting represents cultural values of the people throughout China, and was inscribed in the UNESCO Intangible Cultural Heritage Lists in 2009. Zhang Yongshou came from a paper cutting master family. His works of chrysanthemums are accurate in portrayal and vivid in expression.





Look Forward to Spring Wind

GE FEI

Zhao Village is a simple yet scenic village in Jiangnan, known as the ancient home of wealthy and distinguished families. This novel uses the perspective of a youth to record this town's gradual change from simplicity to complexity. With individual fate and town crises, it depicts more than a half century of history, revealing its possible future. As "Avant-garde" author, Ge Fei attempts to explore new ways of narration. This book pays attention to the beauty of human relationships in the powerful current of times and grants a new perspective on the ethics and historical development of modern villages. This book says farewell to the China village of over half a century before, in meditation over the history, a broad and delicate structure, as well as a highly experienced and matured writing style.

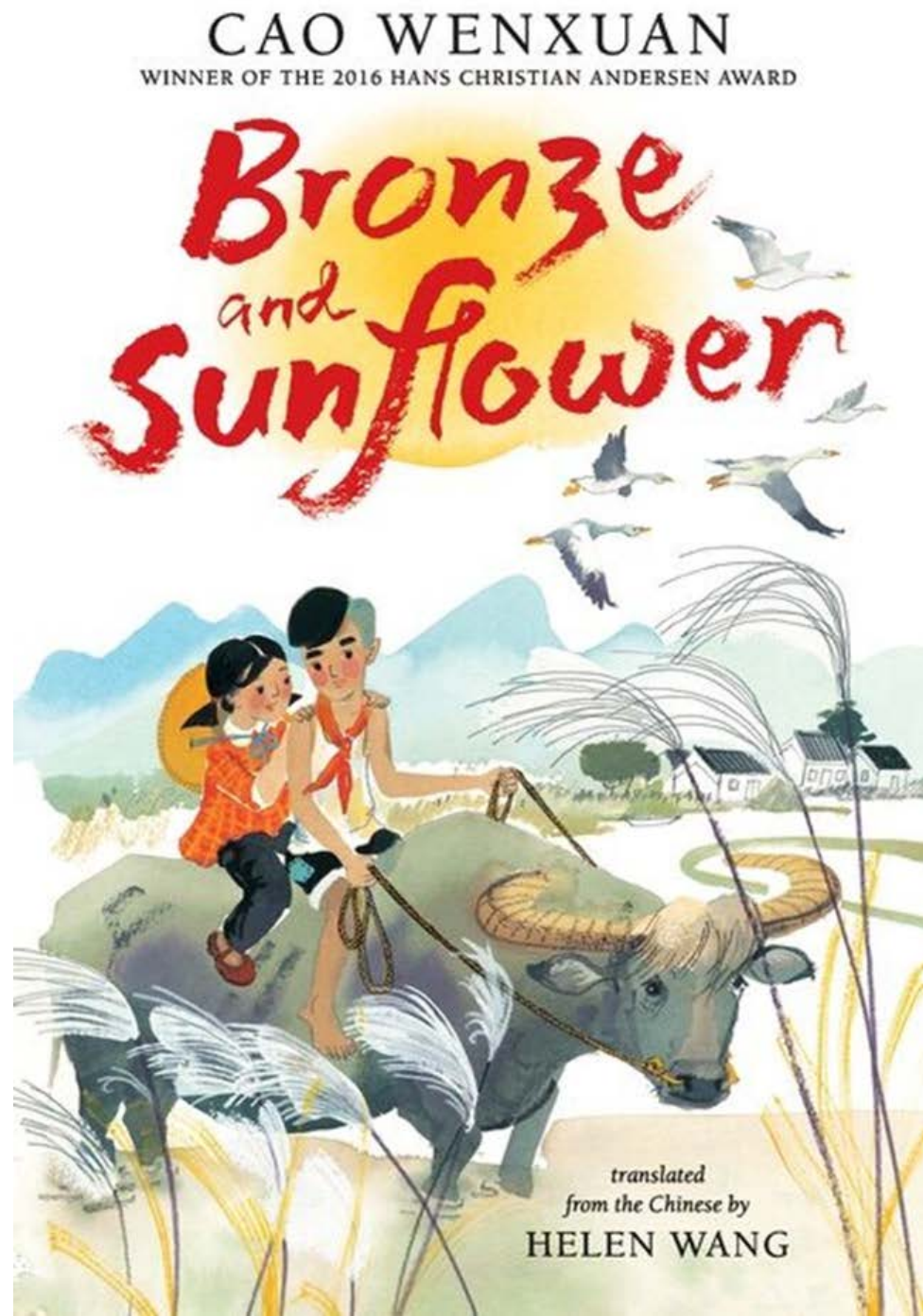
A Patient Build-up

The New York Times

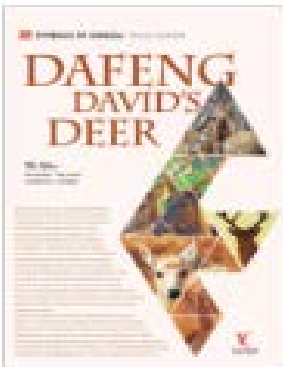
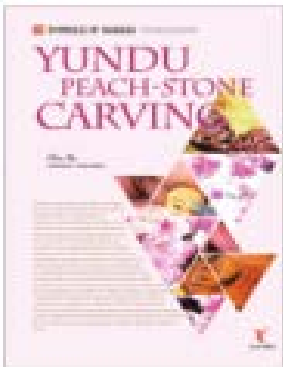
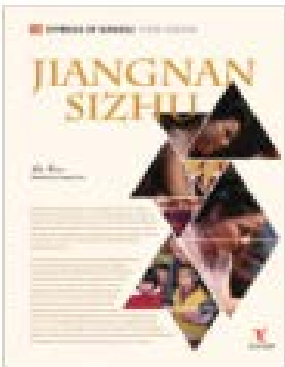
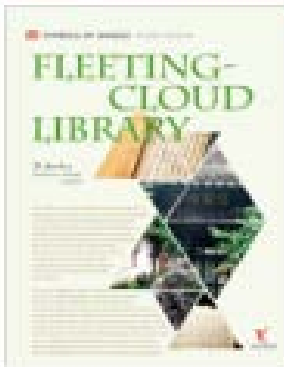
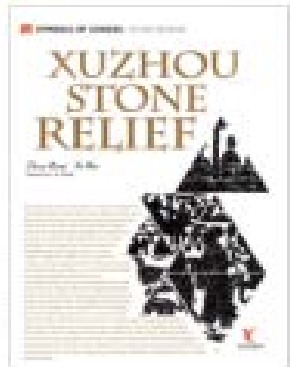
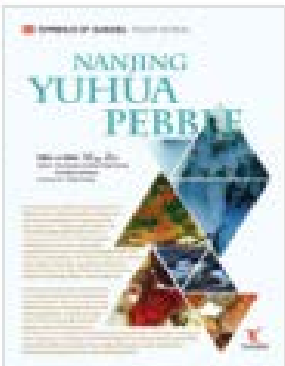
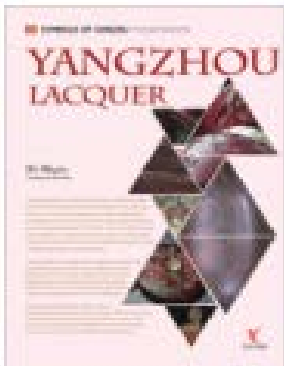
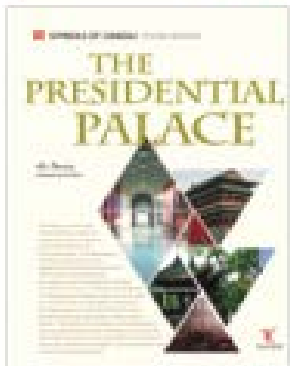
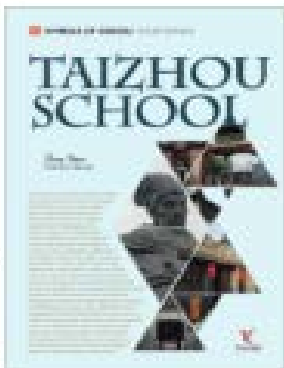
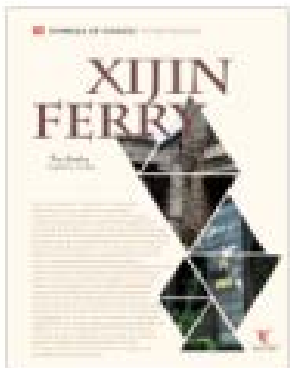
Notable Children's Books of 2017

BRONZE AND SUNFLOWER. By Cao Wenxuan.

Translated by Helen Wang. (Candlewick, \$16.99.) The great Chinese author's moving novel—his first to be translated into English—features an unlikely pair of friends, one mute, one orphaned, who help each other through tough times in rural China.



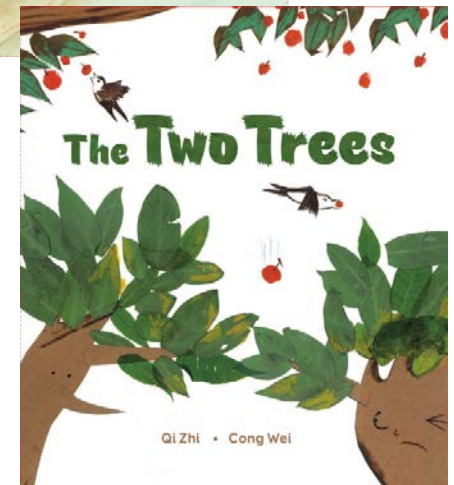
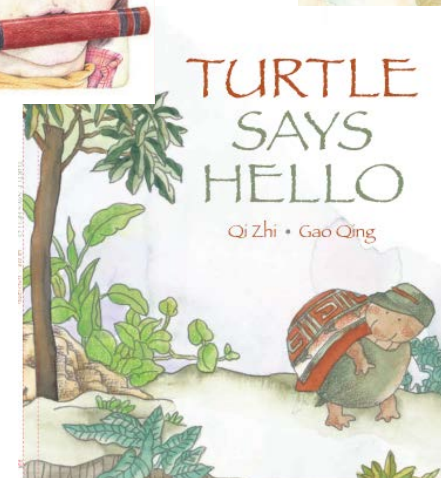
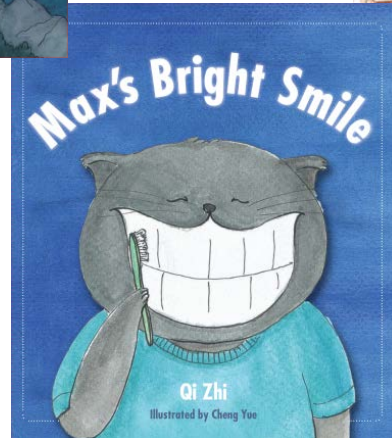
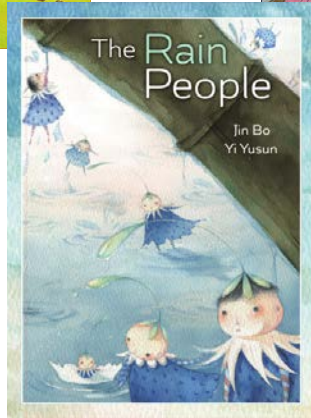
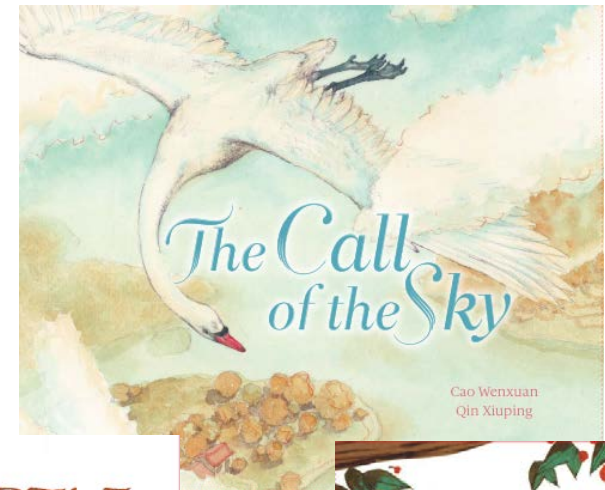
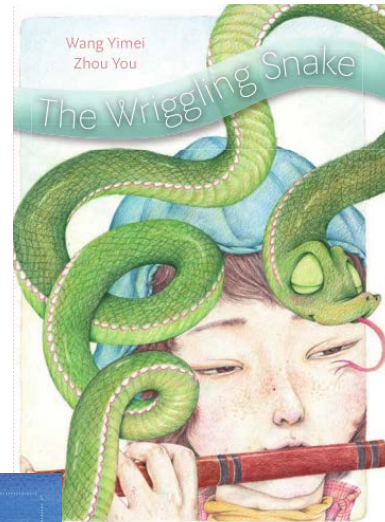
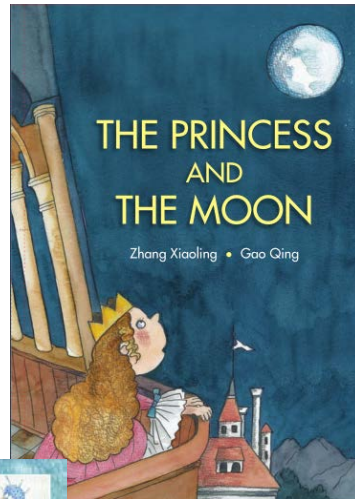
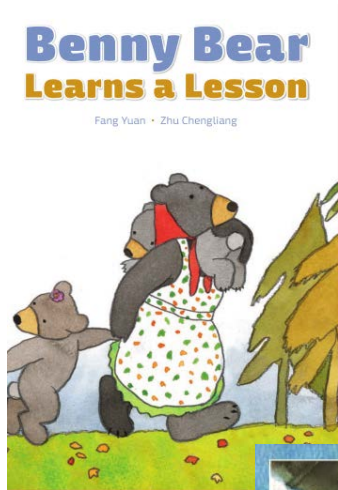
Symbols of Jiangsu



- Second Collection (10 volumes):
 - Xijin Ferry
 - Taizhou School
 - The Presidential Palace
 - Yangzhou Lacquer
 - Nanjing Yuhua Pebble
 - Xuzhou Stone Relief
 - Fleeting-Cloud Library
 - Jiangnan Sizhu
 - Yundu Peach-stone Carving
 - Dafeng David's Deer



Examples of licensed Phoenix children's literature and illustrated books



Qui a mangé ma châtaigne ?

Xia Lei (texte) Wang Chao (illustrations)



Hachette Livre
collection Ming Books

Mon bébé

Texte et illustrations de Zhong Yu



Hachette Livre
collection Ming Books

À qui est cette queue ?

Texte et illustrations de Zhou Xiang



Hachette Livre
collection Ming Books

Les enfants du pissenlit

Chen Ruyao - Liu Ye



Hachette Livre
collection Ming Books

Une nuit au parc d'attractions

Chen Ruyao - Wang Xiao



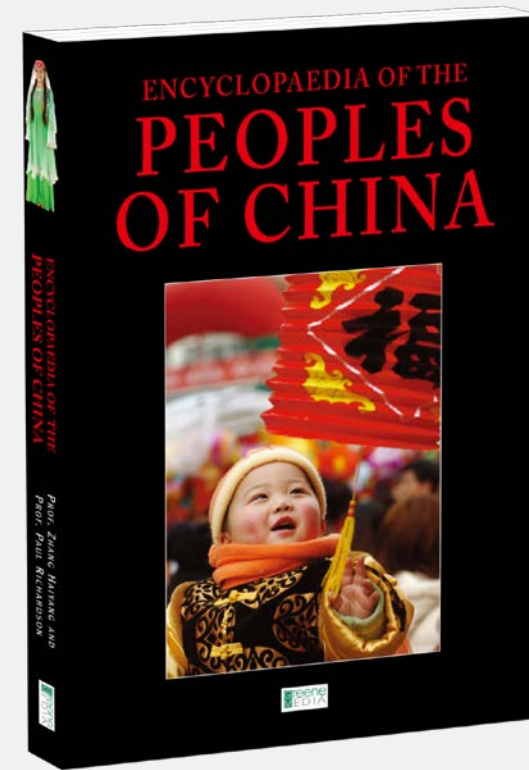
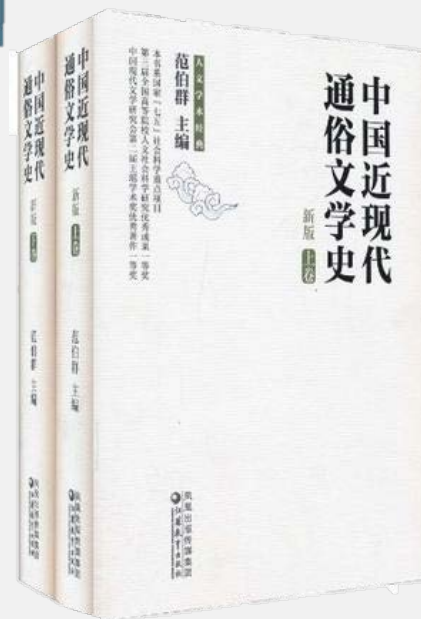
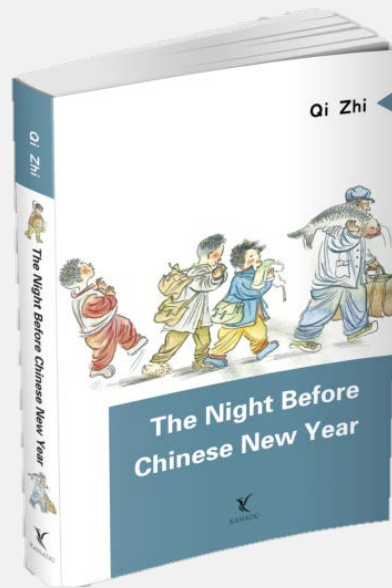
Hachette Livre
collection Ming Books



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Thank you!

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